

Blended Intensive Programme (BIP) – Schedule

Managing Sustainability: From Impact to Disclosure

19-23 October 2026

Date	Time	Activity
Week before	18:00 – 19:00	Online Session 1 – Welcome & Programme Briefing (Presentation of the University, Programme Overview and Work Assignment)
Week before	18:00 – 19:00	Online Session 2 – Q&A and Group Formation
Monday 19 oct	10:00	Opening Session
	10:30	Campus Tour
	11:00	Keynote Lecture – Filipe Duarte Santos
	12:30	Lunch
	14:30	Work Assignment – Group Work (Kick-off)
	16:30	Unicorn Factory Visit
Tuesday	10:00	Corporate Talk – Floene
	11:00	Lecture – KPMG
	12:00	Discussion
	13:00	Lunch
	14:30	Work Assignment – Group Work
	16:30	Quake Visit
Wednesday	19:30	Group Dinner
	10:00	Academic Sessions – UAL Faculty (<i>shortened</i>)
	11:30	Discussion / Wrap-up
	13:00	Lunch
	14:30	Work Assignment – Group Work
Thursday	16:30	Company Visit (TBC)
	10:00	Lecture – PwC
	11:00	Discussion / Mentoring
	13:00	Lunch
	14:30	Work Assignment – Final Development

Date	Time	Activity
	16:30	Cultural Visit (TBC)
Friday	09:30	Project Presentations
	13:00	Closing Session

Student Guide – Work Assignment

Sustainability Management and Reporting Across the World

1. Objective

The purpose of this assignment is to develop a critical and comparative understanding of how companies manage sustainability and how these practices are translated into sustainability reporting across different regions of the world.

2. Group Formation

- Students will work in groups of 3 to 4 members.
- Each group must select one company from any geographical region (Europe, North America, Asia, etc.).
- Across the class, groups should ensure geographical diversity in company selection.

3. Assignment Structure

Your analysis should cover the following components:

a) Business Model Analysis

- Core activities and value creation model
- Industry and competitive positioning
- Key stakeholders and value chain

b) Media and Public Information Review

- Relevant news, controversies, ESG-related events
- External perception of the company

c) Sustainability Reporting Analysis

- Type of report (Sustainability Report, Integrated Report, ESG Report)
- Reporting frameworks used (e.g., GRI, TCFD, ESRS)
- Material topics, KPIs and targets

d) Sustainability Management Assessment

- Key sustainability policies and practices
- Alignment between strategy, operations and reporting
- Identification of potential inconsistencies (greenwashing risk)

e) Comparative Perspective

- Influence of the company's regional/regulatory context
- How sustainability practices and reporting differ globally

4. Deliverable

- A group presentation (PowerPoint or equivalent)
- Duration: approximately 15 minutes per group
- Followed by a short discussion

5. Peer Discussion (Opponent System)

- Each group will be assigned another group as an "opponent"
- The opponent group must:
- Prepare critical questions
- Actively engage in the discussion after the presentation

6. Timeline

- The assignment will be developed throughout the week
- Final presentations will take place on the last day of the programme

7. Expected Learning Outcomes

By completing this assignment, students should be able to:

- Understand sustainability management in a business context
- Analyse and interpret sustainability reports
- Critically assess ESG practices and disclosures
- Compare international approaches to sustainability and reporting
- Communicate findings clearly and effectively